



FE Technologies  
RFID Your Way

**Increase circulation rates  
and patron visits with book  
recommendation services**

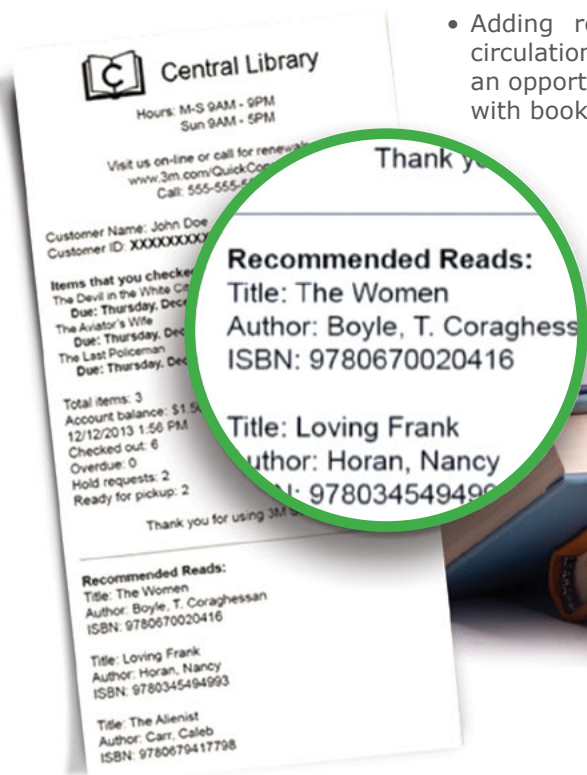
**NoveList<sup>®</sup>**

Empowering Librarians... Engaging Readers

Engage your patrons and enhance their user experience at your library by offering tailored reading recommendations.

FE Technologies has recently partnered with NoveList so that when using the FE Technologies Self Loan Station, patrons are given suggestions of items they may like to borrow next time, based on their borrowing history.

- Book recommendations are printed on their receipt, and this provides a way to encourage your patrons back into the library to borrow again, and gives your patrons a full user experience at the point of checkout.
- Adding recommendations to Self Loan Stations increases library circulation and usage, and it turns a single checkout transaction into an opportunity for future visits to the library, encouraging readers back with books and other items that are tailored to their interests.



Contact FE Technologies today to find out how to improve the patron experience at your Self Loan Stations.



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We'd love to discuss library RFID and its benefits with you and your team. We can gladly set up a demonstration of our products at your premises, arrange a tour of our site, or a visit to one of our up and running RFID libraries.

Give us a call:  
Send us an email:  
Or visit our website:

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